

Writing and distributing articles for SEO purposes

Contributed by Administrator
Wednesday, 21 September 2011

It's a long known fact that unique content articles pointing to our site is one of the best SEO measures you can take. Sometimes it's better for your site if you write a unique piece of content and send it to other sites, instead of publishing it on yours.

While Google scans the web and finds a new article, talking about topics related to your site, and finds a link to your site at the end, it will give your site "credit". This is a very good way to increase your site Google PR and increase your organic search results. There are a lot of companies and individuals around the world who will write a unique article for you for only a few dollars. It's a good idea to have someone like this at a regular contact that will deliver SEO articles for you once or twice a month/week. You can then spread it around many article sites and related websites, which are always happy to get new content for free.