# Google Ad Manager

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Google introduced a new tool in beta: Google Ad Manager.

Basically its an intelligent ad server with many high quality capabilities and... it's totaly free!

As in all Google beta products, you need to get an invitation to join the beta program or apply for an invite yourself. (This is for Adsense publishers only.)

You can apply for an invite here: http://services.google.com/ads_inquiry/admanager_invitation

If you get an invite to Google Ad Manager please let me know, i need one too :)